VISION

To be a dynamic and liberal media company with the aim to inform and entertain our target market, keeping in view the truth and authenticity element

MISSION

As a leading & diversified media company, our mission is to set new standards of customer satisfaction by gaining the higher market share and at the same time fulfilling our obligations towards our employees, vendors, investors and most important our readers and viewers

C O N T E N T S

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2013

COMPANY INFORMATION

Board of Directors	Aamna Taseer (Chairman)	Non-Executive
	Shehryar Ali Taseer (CEO)	Executive
	Maheen Ghani Taseer	Non-Executive
	Shehrbano Taseer	Executive
	Kanwar Latafat Ali Khan	Non-Executive
	Imran Hafeez	Non-Executive
	Maimanat Mohsin	Independent
Chief Financial Officer	Jawad Saleem	
Audit Committee	Maheen Ghani Taseer (Chairman) Aamna Taseer Imran Hafeez	
Human Resource and Remuneration (HR&R) Committee	Aamna Taseer (Chairman) Shehryar Ali Taseer Maheen Ghani Taseer	
Company Secretary	Tariq Majeed	
Auditors	Nasir Javed Maqsood Imran Chartered Accountants	
Legal Advisers	Ebrahim Hosain Advocates & Corporate Counsel	
Bankers	Allied Bank Limited Bank Alfalah Limited Faysal Bank Limited Habib Metropolitan Bank Limited NIB Bank Limited Standard Chartered Bank (Pakistan) Limited	
Registrar and Shares Transfer Office	THK Associates (Pvt.) Limited Ground Floor State Life Building No.3, Dr. Zia-ud-Din Ahmed Road Karachi ☎ (021) 111-000-322	
Head Office	3rd Floor, Pace Shopping Mall, Fortress Stadium, Lahore Cannt. Lahore, Pakistan. ☎ (042) 36623005/6/8 Fax: (042) 36623121-36623122	
Registered & Main Project Office	41-N, Industrial Area, Gulberg-II, Lahore ☎ (042) 35878614-9 Fax: (042) 35878620, 35878626	

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the 13th Annual General Meeting of the Shareholders of Media Times Limited ("the Company" or "MTL") will be held on Thursday, 31 October 2013 at 03:00 p.m. at 2nd Floor, Pace Shopping Mall, Fortress Stadium, Lahore Cantt. Lahore, to transact the following business:

Ordinary business

1. To confirm the minutes of last Annual General Meeting held on 31 October 2012;

2. To receive, consider and adopt the audited financial statements of the Company for the year ended 30 June 2013 together with the Directors' and Auditors' reports thereon;

3. To appoint Auditors for the year ending 30 June 2014 and fix their remuneration;

Special business

4 T**o consider and approve the issue of right shares at discount and for this purpose to consider and if thought fit pass the following resolutions as "Special Resolutions" with or without modifications:**

"RESOLVED THAT subject to approval of Securities and Exchange Commission of Pakistan ("SECP") the paid up share capital of Media Times Limited ("the Company") be increased by way of the issuance of 25,039,140 right shares @ 14% i.e. 14 ordinary shares for every 100 ordinary shares held at a discounted price of Rs. 5.00 per share total amounting to Rs. 125,195,700. These right shares once issued shall rank pari passu with the existing shares in all respect.**"**

RESOLVED FURTHER THAT Mr. Shehryar Ali Taseer, the Chief Executive or any one of the Directors of the Company and/or the Company Secretary of the Company be and are hereby authorized singly to complete all the necessary corporate and legal formalities in respect of the issue of shares at discount including but not limited to filing of application(s) with SECP, signing of necessary contracts, documents and agreements and to complete all allied matters and things incidental thereto. The Chief Executive is also authorized to delegate the authority granted hereby to any other person who she may deem fit."

"RESOLVED FURTHER THAT the Authorized Share Capital of the Company be and is hereby increased from Rs. 1,800,000,000 divided into 180,000,000 ordinary shares of Rs. 10/- each to Rs. 2,100,000,000 divided into 210,000,000 ordinary shares of Rs. 10/- and the words and figures in clause V of Memorandum of Association and clause 4 of Articles of Association of the Company be and are hereby amended accordingly."

"RESOLVED FURTHER THAT any one of the Directors or the Chief Executive or the Company Secretary be and is hereby authorized to do legal needful in connection with the above and to tile the documents with the Company Registration Office, Lahore accordingly."

By order of the Board

Lahore:
09 October 2013

Tariq Majeed
Company Secretary

Notes:

1) The Members Register will remain closed from 24 October 2013 to 31 October 2013 (both days inclusive). Transfers received at THK Associates (Pvt.) Limited, Ground Floor, State Life Building-3, Dr. Ziauddin Ahmad Road, Karachi, the Registrar and Shares Transfer Office of the Company, by the close of business on 23 October 2013 will be considered in time for the purpose of Annual General Meeting.

2) A member eligible to attend and vote at the meeting may appoint another member as proxy to attend and vote in the meeting. Proxies in order to be effective must be received by the company at the Registered Office not later than 48 hours before the time for holding the meeting.

3) In order to be valid, an instrument of proxy and the power of attorney or other authority (if any) under which it is signed, or a notarially certified copy of such power of attorney, must be deposited at the Head office of the Company 2nd and 3rd Floor, Pace Shopping Mall, Fortress Stadium, Lahore Cantt. Lahore, not less than 48 hours before the time of the meeting.

4) a) Individual beneficial owners of CDC entitled to attend and vote at the meeting must bring his/her participant ID and account/sub-account number along with original CNIC or passport to authenticate his/her identity. In case of Corporate entity, resolution of the Board of Directors/Power of attorney with specimen of nominees shall be produced (unless provided earlier) at the time of meeting.

b) For appointing of proxies, the individual beneficial owners of CDC shall submit the proxy form as per above requirement along with participant ID and account/sub-account number together with attested copy of their CNIC or Passport. The proxy form shall be witnessed by two witnesses with their names, addresses and CNIC numbers. The proxy shall produce his/her original CNIC or Passport at the time of meeting. In case of Corporate entity, resolution of the Board of Directors/Power of attorney along with specimen signatures shall be submitted (unless submitted earlier) along with the proxy form.

5) Members are requested to notify any change in their registered address immediately.

STATEMENT UNDER SECTION 160(1)(B) OF THE COMPANIES ORDINANCE, 1984

This statement sets out the material facts pertaining to the Special Business to be transacted at the Annual General Meeting of the Company to be held on 31 October 2013.

ISSUANCE OF RIGHT SHARES AT A DISCOUNT OF RS. 5/- PER SHARE

The Board of Directors of the Company in their meeting held on 03 October 2013 have approved to increase the paid-up share capital of the Company by way of right issue of 25,039,140 ordinary shares having the face value of Rs.10.00 @ 14% i.e. 14 ordinary shares for every 100 ordinary shares held at a discounted price of Rs. 5.00 per share i.e. 50% discount total amounting to Rs.125,195,700 (the “Rights Offer”).

All the Directors of the Company, who were present in their meeting held on 03 October 2013 have agreed and signed a statement that they are of the view that the funds being the proceeds of right issue are essentially required as the management has explored all other avenues of funding and the issue of shares at a discount is being used as last resort.

The right offer at discount is subject to the approval of Shareholders and Securities and Exchange Commission of Pakistan. The financial projections/plan of the Company establishes that injection of fresh capital will result in enough profits enabling the Company to amortize the discount within a period of not more than 5 years. As per the policy to be followed by SECP while considering the application of the Company for issue of shares at discount, the shares shall be issued within sixty days after the date on which the issue of shares at discount is approved by SECP or within such extended period as SECP may allow. SECP may impose such conditions as may deem fit while granting its approval and such conditions may include that the shares allotted to sponsors and directors at a discount shall not be disposed of by allottees for a period of three years.

The breakup value of the shares of the Company on the basis of last annual audited financial statements of the Company, as at June 30, 2013, is Rs. 4.25 per share. The average market price of the Company for last three months is Rs. 3.31 per share.

The proceeds realized from right issue at discount shall be utilized to improve and programming will lead to increased revenue. Marketing tam will be targeting new customers based on improved distribution.

The outstanding financial obligations of the Company as at 30 June 2013 are total amounting to Rs.72,001,014 million including 21,011,994 million on account of mark-up.

The aforesaid right issue would be fully underwritten on the terms that the underwriter shall subscribe or arrange to subscribe any unsubscribed portion of the offer within fifteen days of being called upon to do so by the company. In this regards, the underwriters would carried out the due diligence of the company's affairs.

The shares in the right offer will be ordinary and rank pari passu with the existing shares of the Company.

The existing paid up share capital of the Company is Rs. 1,788,510,100 (Rupees One billion Seven hundred eighty eight million five hundred ten thousand one hundred only) divided into 178,851,010 ordinary shares of Rs. 10/- each. After the right issue of 25,039,140 ordinary shares, total capital of the Company would be Rs. 2,038,901,500 (Rupees two billion thirty eight million nine hundred one thousand five hundred only) divided into 203,890,150 ordinary shares of Rs. 10/- each.

INCREASE IN AUTHORIZED SHARE CAPITAL

At present the Company has an Authorized Share Capital of Rs. 1,800,000,000 divided into 180,000,000 ordinary shares of Rs. 10/- each out of which 178,851,010 ordinary shares are issued and fully paid up. In order to facilitate the allotment of 14% additional Right Shares, the Board of Directors' have recommended that the Authorized Share Capital of the Company be increased from 1,800,000,000 to Rs. 2,100,000,000 divided into 210,000,000 ordinary shares of Rs. 10/- each. This increase in capital will also necessitate amendments in clause V of the Memorandum of Association and in clause 4 of the Articles of Association of the Company accordingly and will be red as under:

CLAUSE-V OF THE MEMORANDUM OF ASSOCIATION

The Authorized Capital of the Company is Rs. 2,100,000,000 (Rupees Two Billion one Hundred Million only) divided into 210,000,000 (Two Hundred Ten Million) ordinary shares of Rs. 10/- (Rupees ten only) each. The Company shall have the power to increase, reduce, consolidate or re-organize the said capital and to divide the shares in the capital into several classes in accordance with the provisions of the Companies Ordinance, 1984.

CLAUSE-4 OF THE ARTICLES OF ASSOCIATION

The Authorized Capital of the Company is Rs. 2,100,000,000 (Rupees Two Billion One Hundred Million only) divided into 210,000,000 (Two Hundred Ten Million) ordinary shares of Rs. 10/- (Rupees ten only) each.

INSPECTION OF DOCUMENTS

Copies of the Memorandum and Articles of Association, Statement under section 160(1)(b) of the Companies Ordinance, 1984, latest pattern of shareholding and variation in shareholding of the shareholders, having 10% or more in the Company during the last six months, financial projections/plan of the Company, audited annual accounts for the last three years along with latest half yearly and quarterly accounts, statement signed by the Directors of the Company for the issue of right shares at discount, draft of underwriting agreement, the details of issue of shares at par in the last five years stating purpose, utilization of funds and benefit arisen to the company and its shareholders, the amount of capital injected thereby and the increase in profit before tax in consequence thereof and all other related information of the Company may be inspected during the business hours at the Registered Office of the Company form the date of the publications of the this notice till the conclusion of the Annual General Meeting.

INTEREST OF DIRECTORS AND THEIR RELATIVES

All the directors of the Company including the Chief Executive and their relatives (if any) are interested to the extent of their shares that are held by them. The effect of the resolutions on the interest of these directors including the Chief Executive and their relatives (if any) does not differ from its effect on the like interest of other shareholders. They have no other interest in the special business and / or resolutions except as specified herein.

DIRECTORS' REPORT TO THE SHAREHOLDERS

The Directors of **Media Times Limited** ("MTL" or "the Company") are pleased to present the annual report to the members along with the annual audited financial statements of the Company for the year ended 30 June 2013.

Industry Overview

Economic environment is characterized by falling FDI, deteriorating foreign reserves, increasing fiscal deficits and expected upticks in inflation and interest rates. While security issues and natural disasters continue, a difficult political situation stalled effective policy response to macroeconomic and structural problems, especially regarding energy. Diminished economic growth and deteriorating fiscal position will further fuel the economic turmoil in the context of significant debt repayments.

The end of the government's 5-year term in mid-March 2013 limited political scope for major policy or structural reforms in Pakistan. Economic developments in FY2013 are therefore unfolding along broadly similar lines as FY2012 but with deepening concerns about sustainability and the adequacy of foreign reserves.

As per reports of Asian Development bank, the economic situation weakened further in the first half of FY2013 as official reserves declined markedly, food and general inflation both reaccelerated in January following their earlier decline, and exports stagnated while imports contracted. Economic growth slowed down in FY2013, due to shortfalls in agricultural production, which had offset the modest improvement in large-scale manufacturing during the first half of the year. Production of petroleum products, iron, and steel picked up, but growth in textiles and food, which account for almost half of large-scale manufacturing production and the bulk of exports, remained negligible. Manufacturing performance for the year hinged largely on limiting power outages during the hot season, when demand peaks. With little prospect for improving energy supply or investment, Pakistan's growth is expected to remain weak at 3.5% in FY2014.

Financial Overview

During the period under review the company reported an after tax loss of Rs.188 million as compared to a loss of Rs.699 million in corresponding period last year. Revenue has been increased to Rs. 311 million as compared to Rs.275 million in corresponding period last year. Direct and operating cost decreased to Rs. 485 million, decrease was mainly due to charges for program costs of Rs. 141 million and impairment losses of Rs. 235 million in last year.

Detailed results of the Company for the year are disclosed in the financial statements accompanying this report; however highlights for the year are as follows:

	2013	2012
	(Rs. in Millions)	
Profit and Loss Account		
Revenue	**311**	275
Gross loss	**(33)**	(455)
Loss after Taxation	**(188)**	(699)
EPS Basic & Diluted- (Rupees)	**(1.06)**	(4.53)
Balance Sheet		
Non-Current Assets	**1,167**	1,275
Net Current Assets	**(241)**	(196)
Non-Current Liabilities	**165**	130
Share Capital and Reserves	**761**	950

The management of Media Times is acutely aware of the ungainly financial performance figures reported by the company in Financial year 2012-13, and has developed and implemented a rigorous turnaround strategy based on cost &

revenues optimization, with increased focus on the electronic media division of the company, without any compromise on the quality of our products and contents.

Board of Directors of the Company has decided to issue right shares at discount of 50%., the purpose of right issue is to utilize the proceeds of right issue repayment of loans/advances as well as investment in content, distribution and programming of the channels owned by the Company.

Operational Overview

Print Media

"**Daily Times**", a nationwide English daily newspaper printed from Lahore, Karachi and Islamabad caters to the needs of the whole family and is considered to be amongst the leading English newspapers in the country in terms of circulation and enjoys a high level of respect & credibility. Professional editorial team, attractive layout, detailed coverage of national and international news, lively entertainment section and devoted teams of operations, circulation, sales & marketing people, all have contributed significantly towards newspaper's growth and popularity. The paper's allied weekly magazines and segments like Sunday, Boss and Wikkid provide content for entertainment and fashion industry, business & corporate sector and children.

"**Aajkal**" an Urdu daily newspaper, is successfully maintaining its market position since its launch and continuously striving to improve circulation as well as advertising share across Pakistan.

Electronic Media

Zaiqa has captured a reasonable share of this niche market. All major advertisers of this sector advertised on Zaiqa and it has become a household name in consumer classes especially women. Excellent programming along with best names of industry chefs has made Zaiqa a very distinctive channel to watch. Innovative programming is being introduced to further increase the market share of this product and finally improve its revenue stream.

Future Outlook

Consolidation and better utilization of resources along with a focus on benefiting from the advancements in technology are pivotal to the success of Media Times. Increase in revenues will require an increased focus on procuring advertisements in the electronic division of the company, as almost 3/4th of the advertising business in Pakistan is currently routed to the electronic media. Management at Media Times is working tirelessly to grow the market share currently held by Media Times. Up gradation of Equipment and building skills base in new areas of technical expertise are a key part of our strategy, which will further strengthen and establish our market presence, translating into better revenue and bottom line figures. Management of Media Times is fully committed to achieving excellence in all fields of its operation, and maintaining the high standards of quality that Media Times is known for, both in terms of its products as well as its operational practices.

Changes in the Board of Directors

During the financial year Miss Samira Ahmed Zia resigned from the board of Director and subsequent Mr. Kanwar Latafat Ali Khan appointed as director in her place.

The Board of Directors of the Company in their meeting held on 03 October 2013 has consider the remuneration to CEO and he will be entitled for monthly remuneration of Rs. 1,000,000/- (Rupees One Million only) along with other employee benefits as per Company's Policy.

Miss Shehrbano Taseer is allowed a monthly salary of Rs. 500,000/- along with other employee benefits as per the Company policy with effect from 01 October 2013.

Board Meetings during the year

Four meetings of the Board of Directors were held during the year Attendance by each director is as under:

Director	Meetings attended
Mrs. Aamna Taseer	4
Mr. Shehryar Ali Taseer	3
Miss Shehbano Taseer	4
Mrs. Maheen Ghani Taseer	4
Miss Samira Ahmed Zia (Resigned)	3
Mr. Imran Hafeez	4
Mrs. Maimanat Mohsin	-
Mr. Kanwar Latafat Ali Khan	-

Audit Committee

The Board of directors in compliance with the Code of Corporate Governance has established an Audit Committee. Five meeting of the audit committee were held during the year. Attendance by each member is as under:

Members	Audit Committee Meetings Attended
Mrs. Aamna Taseer (Member)	5
Mrs. Maheen Ghani Taseer (Chairperson)	5
Mr. Imran Hafeez (Member)	5

During the year no change in the audit committee members.

Corporate and Financial Reporting Framework:

The Board of Directors of the company, for the purpose of establishing a framework of good corporate governance has fully adopted the Code of Corporate Governance, as per listing regulations of stock exchanges.

The financial statements together with the notes drawn up by the management present fairly the company's state of affairs, the result of its operations, cash flow and changes in equity.

Proper books of accounts have been maintained by the company.

Appropriate accounting policies have been consistently applied in the preparation of the financial statements and accounting estimates are based on reasonable and prudent judgment.

The international accounting standards, as applicable in Pakistan, have been followed in the preparation of financial statements and departure there from (if any) is adequately disclosed.

The system of internal control is sound in design and has been effectively implemented and monitored.

There are no doubts upon the company's ability to continue as going concern.

The key operating and financial data for the last six years is annexed.

There are no statutory payments on account of taxes, duties, levies and charges which are outstanding and have not been disclosed in annexed accounts.

The Company is in compliance with the requirement of training programs for Directors.

Trading of Directors

During the year under review no trading in the Company shares were carried out by the Directors, CEO, CFO, Company Secretary and their spouses including any minor children.

Auditors

Statutory Auditors, Messrs.' Nasir Javaid Maqsood Imran., Chartered Accountants, retire at the ensuing Annual General Meeting and, being eligible, have offered themselves for re-appointment. The Board of Directors endorses the recommendation of the Audit Committee for the re-appointment of Messrs.' Nasir Javaid Maqsood Imran, Chartered Accountants as the auditors of the Company for the financial year ending 30 June 2013.

Pattern of Shareholding

The pattern of shareholding as required under Section 236 of the Companies Ordinance, 1984 and Listing regulations is enclosed.

Appropriations

Directors of the Company has been decided to issue 14 right shares for every 100 shares held i.e. 14% right shares at 50% discount @ Rs. 5/- per share subject to approval of Securities and Exchange Commission of Pakistan after getting the approvals from Shareholders of the Company in upcoming annual general meeting and keeping in view of the results of the operations and being no sufficient reserves available, the directors have recommended no dividend/payout be paid for the financial year under review.

Earnings per Share

Earnings / (Loss) per share for the financial year ended 30 June 2013 is Rs. (1.04) (2012: Rs. (4.53).

Acknowledgements

Directors take this opportunity to place on record their appreciation of the dedication and commitment of employees at all levels that has made MTL to become one of the leading media companies in Pakistan. MTL continues to rely on its employees for its future expansion and believes in the mutual sharing of rewards that are a result of the endeavors of its employees. Directors thank and express their gratitude for the support and co-operation received from the Central and State Governments and other stakeholders including viewers, producers, vendors, financial institutions, banks, investors, service providers as well as regulatory and governmental authorities.

For and on behalf of the Board of Directors

Lahore
05 October 2013

Shehryar Ali Taseer
Chief Executive Officer

KEY OPERATING AND FINANCIAL INDICATORS

KEY INDICATORS

		2008	2009	2010	2011	2012	2013
Operating result							
Net Revenue		460,534,464	**504,415,423**	**498,588,391**	**378,729,276**	**275,233,804**	**311,482,822**
Gross profit/ (loss)		231,282,203	**179,596,481**	**124,451,103**	**51,803,673**	**(454,698,068)**	**(33,081,861)**
Profit / (loss) from operation		97,793,018	**7,501,300**	**(68,655,195)**	**(153,191,830)**	**(670,797,607)**	**(174,268,762)**
Profit / (loss) before tax		133,355,529	**(23,758,875)**	**(108,304,127)**	**(226,498,385)**	**(699,329,584)**	**(187,413,731)**
Profit / (loss) after tax		109,682,935	**(2,578,656)**	**(73,627,367)**	**(163,162,658)**	**(699,329,584)**	**(188,971,145)**
Financial Position							
Shareholder's equity		1,125,579,140	**1,438,689,890**	**1,365,062,523**	**1,201,899,865**	**949,697,801**	**760,726,656**
Property,plant & equipment		1,118,958,250	**1,133,914,950**	**1,324,349,538**	**1,333,004,815**	**944,673,377**	**833,344,358**
Net current assets		92,729,644	**173,546,031**	**158,922,289**	**(12,480,956)**	**(196,413,828)**	**(240,822,753)**
Profitability							
Gross profit/(loss)	%	50.22	**35.60**	**24.96**	**13.68**	**(165.20)**	**(10.62)**
Operating profit/(loss)	%	21.23	**1.49**	**(13.77)**	**(40.45)**	**(243.72)**	**(55.95)**
Profit before tax/(loss)	%	28.96	**(4.71)**	**(21.72)**	**(59.80)**	**(254.09)**	**(60.17)**
Profit after tax/(loss)	%	23.82	**(0.51)**	**(14.77)**	**(43.08)**	**(254.09)**	**(60.67)**
Performance							
Fixed assets turnover	Times	0.41	**0.44**	**0.38**	**0.28**	**0.29**	**0.37**
Return on equity	%	0.097	**(0.002)**	**(0.054)**	**(0.136)**	**(0.736)**	**(0.248)**
Return on capital employed	%	0.069	**(0.001)**	**(0.043)**	**(0.106)**	**(0.935)**	**(0.319)**
Liquidity							
Current	Times	1.22	1.49	1.72	0.96	0.45	0.44
Quick	Times	1.05	1.22	1.61	0.93	0.44	0.43
Valuation							
Earning/(loss) per share	Rs.	1.40	**(0.02)**	**(0.55)**	**(1.22)**	**(4.53)**	**(1.06)**
Break up vale per share	Rs.	11.20	**10.73**	**10.18**	**8.96**	**5.31**	**4.25**

PATTERN OF SHAREHOLDING
AS AT 30 JUNE 2013

INCORPORATION NUMBER: (0042608 OF 26-06-2001)

NO. OF SHAREHOLDERS	SHAREHOLDINGS FROM		SHAREHOLDINGS TO	SHARES HELD
117	1	-	100	1,674
101	101	-	500	46,813
45	501	-	1000	41,569
65	1001	-	5000	203,607
16	5001	-	10000	136,345
2	10001	-	15000	27,500
5	15001	-	20000	91,510
1	20001	-	25000	21,000
1	30001	-	35000	34,031
2	35001	-	40000	76,560
4	45001	-	50000	198,078
1	55001	-	60000	58,500
1	85001	-	90000	87,000
1	105001	-	110000	110,000
1	320001	-	325000	323,000
1	445001	-	450000	450,000
1	560001	-	565000	560,500
1	665001	-	670000	669,700
1	995001	-	1000000	999,531
1	1080001	-	1085000	1,081,035
1	1140001	-	1145000	1,145,000
1	2730001	-	2735000	2,732,000
1	4195001	-	4200000	4,199,500
1	4220001	-	4225000	4,221,000
1	9160001		9165000	9,164,672
1	11210001		11215000	11,213,283
1	14060001		14065000	14,064,500
1	23670001		23675000	23,674,859
1	25100001		25105000	25,104,003
1	33275001		33280000	33,275,014
1	44835001		44840000	44,839,226
379				**178,851,010**

PATTERN OF SHAREHOLDING
AS AT 30 JUNE 2013

Categories of Shareholders	Shares held	Percentage
Directors, Chief Executive Officer, and their spouse and minor children	563,700	0.315
Associated Companies, undertakings and related parties.	89,099,767	49.818
NIT and ICP	-	-
Banks, Development Financial Institutions, Non Banking Financial Institutions	9,428,575	5.272
Insurance	-	-
Modarabas and Mutual Funds	-	-
Share holders holding 10% or more	118,175,281	66.075
General Public		
a) Local	11,795,641	6.595
b) Foreign	4,116	0.002
Others:		
- Joint Stock Companies	34,014,497	19.018
- Foreign Companies	33,944,714	18.979

Note: Some of the shareholders are reflected in more than one category

PATTERN OF SHAREHOLDING AS PER LISTING REGULATIONS AS AT 30 JUNE 2013

Shareholders' Category	Number of Shares held
Associated Companies, undertaking and related parties	
First Capital Securities Corporation Limited	84,900,267
Worldcall Telecom Limited	4,199,500
Directors, CEO and their Spouse and Minor Children	
Aamna Taseer (Director)	1,000
Shehryar Ali Taseer (CEO/Director)	600
Shehrbano Taseer (Director)	500
Maheen Ghani Taseer (Director)	600
Imran Hafeez (Director)	500
Maimanat Mohsin (Director)	560,500
Public Sector Companies and Corporations	34,014,497
Banks Development Finance Institutions, Non-Banking Finance Companies, Insurance Companies, Takaful, Modarabas and Pention Funds	9,428,575
Shareholders holding 5% or more voting rights in the Company	
First Capital Securities Corporation Limited	84,900,267
Morgan Stanley & Co. Inc	33,275,014
First Capital Equities Limited	17,858,287
Salmaan Taseer	9,164,672
WTL Services (Pvt.) Limited	11,213,283
Askari Bank Limited	9,396,575

STATEMENT OF COMPLIANCE WITH THE CODE OF CORPORATE GOVERNANCE

MEDIA TIMES LIMITED ("THE COMPANY")
FOR THE YEAR ENDED 30 JUNE 2013

This statement is being presented to comply with the Code of Corporate Governance contained in Regulation No. 35 of listing regulations of Karachi Stock Exchange Limited and Lahore Stock Exchange Limited for the purpose of establishing a framework of good governance, whereby a listed company is managed in compliance with the best practices of corporate governance.

The Company has applied the principles contained in the CCG in the following manner:

1) The company encourages representation of independent non-executive directors and directors representing minority interests on its board of directors. At present the board includes:

Category	Names
Independent Director	Mrs. Maimanat Mohsin
Executive Directors	Mr. Shehryar Ali Taseer Ms. Shehrbano Taseer
Non-Executive Directors	Mrs. Aamna Taseer Mrs. Maheen Ghani Taseer Mr. Imran Hafeez Mr. Kanwar Latafat Ali Khan

The independent directors meet the criteria of independence under clause i (b) of the CCG.

2) The directors have confirmed that none of them is serving as a director in more than seven listed companies, including this Company (excluding the listed subsidiaries of listed holding companies where applicable).

3) All the resident directors of the Company are registered as taxpayers and none of them has defaulted in payment of any loan to a banking company, a DFI or an NBFI or, being a member of a stock exchange, has been declared as a defaulter by that stock exchange.

4) A casual vacancy occurring on in the Board was filled up by the directors within 90 days.

5) The Company has prepared a "Code of Conduct" and has ensured that appropriate steps have been taken to disseminate it throughout the company along with its supporting policies and procedures.

6) The board has developed a vision/mission statement, overall corporate strategy and significant policies of the Company. A complete record of particulars of significant policies along with the dates on which they were approved or amended has been maintained.

7) All the powers of the board have been duly exercised and decisions on material transactions, including appointment and determination of remuneration and terms and conditions of employment of the CEO, other executive and non executive directors, have been taken by the board /shareholders.

8) The meetings of the board were presided over by the Chairman and, in his absence, by a director elected by the board for this purpose and the board met at least once in every quarter. Written notices of the board meetings, along with agenda and working papers, were circulated at least seven days before the meetings. The minutes of the meetings were appropriately recorded and circulated.

9) The Board arranged orientation courses/training programs for its directors during the year.

10) The Board has approved "appointment of CFO, Company Secretary and Head of Internal Audit, including their remuneration and terms and conditions of employment.

11) The directors' report for this year has been prepared in compliance with the requirements of the CCG and fully describes the salient matters required to be disclosed.

12) The financial statements of the Company were duly endorsed by CEO and CFO before approval of the Board.

13) The directors, CEO and executives do not hold any interest in the shares of the Company other than that disclosed in the pattern of shareholding

14) The Company has complied with all the corporate and financial reporting requirements of the CCG.

15) The Board has formed an Audit Committee. It comprises three non-executive members, of whom all are non-executive director and chairman of the committee is an independent director.

16) The meetings of the audit committee were held at least once every quarter prior to approval of interim and final results of the Company and as required by the CCG. The terms of reference of the committee have been formed and advised to the committee for compliance.

17) The Board of Directors of the Company has formed an HR and Remuneration Committee. It comprises 3 members, of whom 2 are non-executive directors and the chairman of the committee is a non-executive director.

18) The board has set up an effective internal audit function that is considered suitable qualified and experienced for the purpose and are conversant with the policies and procedures of the company.

19) The statutory auditors of the Company have confirmed that they have been given a satisfactory rating under the quality control review program of the Institute of Chartered Accountants of Pakistan, that they or any of the partners of the firm, their spouses and minor children do not hold shares of the Company and that the firm and all its partners are in compliance with International Federation of Accountants (IFAC) guidelines on code of ethics as adopted by Institute of Chartered Accountants of Pakistan.

20) The statutory auditors or the persons associated with them have not been appointed to provide other services except in accordance with the listing regulations and the auditors have confirmed that they have observed IFAC guidelines in this regard.

21) The 'closed period', prior to the announcement of interim/final results, and business decisions, which may materially affect the market price of company's securities, was determined and intimated to directors, employees and stock exchange(s)

22) Material/price sensitive information has been disseminated among all market participants at once through stock exchange(s).

23) We confirm that all other material principles enshrined in the CCG have been complied with.

For and on behalf of the Board

Lahore
05 October 2013

Shehryar Ali Taseer
CEO / Director

REVIEW REPORT TO THE MEMBERS ON STATEMENT OF COMPLIANCE WITH BEST PRACTICES OF CODE OF CORPORATE GOVERNANCE

We have reviewed the Statement of Compliance with the best practices contained in the Code of Corporate Governance prepared by the Board of Directors of **"Media Times Limited"** (the Company) to comply with the Listing Regulation No. 35 of Chapter XI of the Lahore Stock Exchange (Guarantee) Limited & Karachi Stock Exchange (Guarantee) Limited where the Company is listed.

The responsibility for compliance with the Code of Corporate Governance is that of the Board of Directors of the Company. Our responsibility is to review, to the extent where such compliance can be objectively verified, whether the Statement of Compliance reflects the status of the Company's compliance with the provisions of the Code of Corporate Governance and report if it does not. A Review is limited primarily to inquiries of the Company's personnel and review of various documents prepared by the Company to comply with the Code.

As part of our audit of financial statements we are required to obtain an understanding of the accounting and internal control systems sufficient to plan the audit and develop an effective audit approach. We have not carried out any special review of the internal control system to enable us to express an opinion as to whether the Board's statement on internal control covers all controls and the effectiveness of such internal controls.

Based on our review, nothing has come to our attention, which causes us to believe that the Statement of Compliance does not appropriately reflect the status of the Company's compliance, in all material respects, with the best practices contained in the Code of Corporate Governance effective for the year ended June 30, 2013.

LAHORE
05 October 2013

Nasir Javaid Maqsood Imran
Chartered Accountants
Muhammad Maqsood

AUDITORS' REPORT TO THE MEMBERS

We have audited the annexed statement of financial position of **MEDIA TIMES LIMITED** as at June 30, 2013 and the related income statement, statement of comprehensive income, statement of changes in equity and statement of cash flows together with the notes forming part thereof, for the year then ended and we state that we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purpose of our audit.

It is the responsibility of the company's management to establish and maintain a system of internal control and prepare and present the above said statements in conformity with the requirements of approved accounting standards, the requirements of the Companies Ordinance; 1984. Our responsibility is to express an opinion on these statements based on our audit.

We conducted our audit in accordance with the auditing standards as applicable in Pakistan. These standards require that we comply with the relevant ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the above said statements are free of any material misstatement. An audit includes examining, on test basis, evidence supporting the amounts and disclosures in the above said statements. An audit also includes assessing the accounting policies and significant estimates made by management, as well as, evaluating the overall presentation of the above said statements. We believe that our audit provides a reasonable basis for our opinion and, after due verification, we report that:-

(a) in our opinion, proper books of accounts have been kept by the company as required by the Companies Ordinance, 1984.

(b) in our opinion:-

(i) the statement of financial position and income statement together with the notes thereon have been drawn up in conformity with the Companies Ordinance, 1984, and are in agreement with the books of account and are further in accordance with accounting policies consistently applied to the financial Statement with which we concur.

(ii) the expenditure incurred during the year was for the purpose of the company's business; and

(iii) the business conducted, investments made and the expenditure incurred during the year were in accordance with the objects of the company.

(c) in our opinion and to the best of our information and according to the explanations given to us, the statement of financial position, income statement, statement of comprehensive income, statement of changes in equity and statement of cash flows together with the notes forming part thereof conform with the approved accounting standards as applicable in Pakistan, and, give the information required by the Companies Ordinance, 1984, in the manner so required and respectively give a true and fair view of the state of the company's affairs as at June 30, 2013; and of the loss, its cash flows and changes in equity for the year then ended; and

(d) in our opinion no Zakat was deductible at source under the Zakat and Ushr Ordinance, 1980.

LAHORE
05 October 2013

Nasir Javaid Maqsood Imran
Chartered Accountants
Muhammad Maqsood

STATEMENT OF FINANCIAL POSITION
AS AT 30 JUNE 2013

	Note	30 June 2013 Rupees	30 June 2012 Rupees
ASSETS			
NON CURRENT ASSETS			
Plant and equipment	*3*	**833,344,358**	944,673,377
Intangible assets	*4*	**152,373,570**	152,640,370
Long term deposits	*5*	**10,862,627**	8,347,127
Deferred taxation	*6*	**170,328,653**	170,328,653
		1,166,909,208	1,275,989,527
CURRENT ASSETS			
Inventories	*7*	**3,366,939**	5,456,063
Trade debts	*8*	**126,691,036**	103,506,322
Loans and advances	*9*	**9,325,928**	8,774,958
Deposit & prepayments	*10*	**6,689,349**	7,162,827
Other receivables	*11*	**42,252,120**	32,249,387
Cash and bank balances	*12*	**1,781,805**	4,675,804
		190,107,177	161,825,361
TOTAL ASSETS		**1,357,016,385**	1,437,814,888
EQUITY AND LIABILITIES			
Share Capital and Reserves			
Authorized capital			
180,000,000 (2012: 180,000,000) ordinary shares of Rs. 10 each.		**1,800,000,000**	1,800,000,000
Issued, subscribed and paid up capital	*13*	**1,788,510,100**	1,788,510,100
Share premium	*14*	**76,223,440**	76,223,440
Unappropriated (loss)		**(1,104,006,884)**	(915,035,739)
		760,726,656	949,697,801
NON CURRENT LIABILITIES			
Long term finances	*15*	**103,843,742**	72,961,018
Staff Retirement benefits	*16*	**61,516,058**	56,916,880
Liabilities against assets subject to finance lease	*17*	**-**	-
		165,359,800	129,877,898
CURRENT LIABILITIES			
Trade and other payables	*18*	**320,928,706**	268,039,747
Interest and mark-up accrued	*19*	**36,084,116**	15,639,749
Short term borrowings	*20*	**50,000,000**	50,000,000
Provision of income tax		**10,139,787**	8,582,373
Current maturities of long term liabilities	*21*	**13,777,320**	15,977,320
		430,929,929	358,239,189
Contingencies and commitments	*22*	**-**	-
TOTAL EQUITY AND LIABILITIES		**1,357,016,385**	1,437,814,888

The annexed notes 1 to 36 form an integral part of these financial statements.

Lahore:
05 October 2013

Chief Executive

Director

INCOME STATEMENT
FOR THE YEAR ENDED 30 JUNE 2013

	Note	2013 Rupees	2012 Rupees
Revenue -Net	*23*	**311,482,822**	275,233,804
Direct cost	*24*	**(344,564,683)**	(729,931,872)
Gross loss		**(33,081,861)**	(454,698,068)
Operating cost	*25*	**(141,186,901)**	(216,099,538)
Operating loss		**(174,268,762)**	(670,797,606)
Finance cost	*26*	**(21,021,896)**	(57,616,230)
		(195,290,658)	(728,413,836)
Other operating income	*27*	**7,876,927**	29,084,253
Loss before taxation		**(187,413,731)**	(699,329,583)
Taxation	*28*	**(1,557,414)**	-
Loss after taxation		**(188,971,145)**	(699,329,583)
Loss per share - basic and diluted	*29*	**(1.06)**	(4.53)

The annexed notes 1 to 36 form an integral part of these financial statements.

Lahore: **Chief Executive** **Director**
05 October 2013

STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 JUNE 2013

	2013 Rupees	2012 Rupees
Loss after taxation	**(188,971,145)**	(699,329,583)
Total comprehensive income/ (loss) for the year	**-**	-
Total comprehensive loss for the year	**(188,971,145)**	(699,329,583)

The annexed notes 1 to 36 form an integral part of these financial statements.

Lahore: **Chief Executive** **Director**
05 October 2013

STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 30 JUNE 2013

	Share capital	Capital reserves Share premium	Revenue reserve Unappropriated loss	Total
	(Rupees)			
Balance as at 30 June 2011	1,341,382,580	76,223,440	(215,706,155)	1,201,899,865
Net loss for the year	-	-	(699,329,583)	(699,329,583)
Right issue of 44,712,752 Ordinary shares of Rs. 10 each	447,127,520			447,127,520
Balance as at 30 June 2012	**1,788,510,100**	**76,223,440**	**(915,035,739)**	**949,697,801**
Balance as at 30 June 2012	**1,788,510,100**	**76,223,440**	**(915,035,739)**	**949,697,801**
Net loss for the year	-	-	(188,971,145)	(188,971,145)
Balance as at 30 June 2013	**1,788,510,100**	**76,223,440**	**(1,104,006,884)**	**760,726,656**

The annexed notes 1 to 36 form an integral part of these financial statements.

Lahore:
05 October 2013

Chief Executive **Director**

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 JUNE 2013

	Note	2013 Rupees	2012 Rupees
Cash flows from operating activities			
Cash generated from operations	*31*	**(25,592,597)**	(101,133,930)
Decrease in Long term deposits		**(2,515,500)**	6,815,579
Decrease in Television programs costs		**-**	50,170,535
Retirement benefits paid		**(1,960,630)**	(5,381,334)
Finance cost paid		**(577,529)**	(45,932,609)
Taxes paid		**(453,707)**	(1,617,935)
Net cash generated from/(used in) operating activities		**(31,099,963)**	(97,079,694)
Cash flow from investing activities			
Fixed capital expenditure		**(1,256,755)**	12,563,340
Sale proceeds of operating fixed assets		**779,995**	9,543,453
Net cash generated from/(used in) investing activities		**(476,760)**	22,106,793
Cash flow from financing activities			
Repayment of long term finances-Net		**28,682,724**	(369,887,521)
Issue of right shares		**-**	447,127,520
Repayment of finance lease liabilities-Net		**-**	(5,415,552)
Net cash generated from financing activities		**28,682,724**	71,824,447
Net decrease in cash and cash equivalents		**(2,893,999)**	(3,148,454)
Cash and cash equivalents at the beginning of the period		**4,675,804**	7,824,258
Cash and cash equivalents at the end of the year	*12*	**1,781,805**	4,675,804

The annexed notes 1 to 36 form an integral part of these financial statements.

Lahore:
05 October 2013

Chief Executive

Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2013

1 The Company and its Operations

Media Times Limited ("MTL" and or “the Company") was incorporated in Pakistan on 26 June 2001 as a Private Limited Company under the Companies Ordinance, 1984 and was converted into Public Limited Company on 06 March 2007. The Company is listed on Karachi and Lahore Stock Exchanges. The registered office of the Company is located at 41-N, Industrial Area, Gulberg II, Lahore and is engaged in printing and publishing daily English and Urdu news papers by the name of "Daily Times" and "AajKal" respectively and also engaged in production, promotion, advertisement, distribution and broadcasting of television programs through satellite channels by the name of "Business Plus" and "Zaiqa" (formerly Wikkid Plus) respectively. The principal places of the business for "Business Plus" and "Zaiqa" is situated at F-49, Block-8, KDA Scheme-5, Clifton Karachi and for Newspapers is at 41-N, Industrial Area, Gulberg II, Lahore. The company has also applied to (PEMRA) for grant of license for entertainment channel which is under the process of approval.

2 Summary of significant accounting policies

The significant accounting policies adopted in preparation of financial statements are set out below. These policies have been consistently applied to all years presented, unless otherwise stated.

2.1 Statement of compliance

These financial statements have been prepared in accordance with approved accounting standards as applicable in Pakistan and the requirements of Companies Ordinance, 1984. Approved accounting standards comprise of such International Accounting Standards as notified under the provisions of the Companies Ordinance, 1984. Wherever the requirements of the Companies Ordinance, 1984 or directives issued by the Securities and Exchange Commission of Pakistan (SECP) differ with the requirements of these standards, requirements of Companies Ordinance, 1984 or requirements of the said directives take precedence.

2.2 Accounting convention and basis of preparation

These financial statements have been prepared under the historical cost convention, except recognition of certain employee benefits at present value.

2.3 Significant accounting judgments and estimates

The preparation of financial statements in conformity with approved accounting standards requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions and judgments are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the result of which form the basis of making the judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revision to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period, or in the period of revision and future periods if the revision affects both current and future periods. The areas where various assumptions and estimates are significant to the Company’s financial statements or where judgments were exercised in application of accounting policies are as follows:

- Amortization of intangible assets - (note 2.6 & 4)
- Useful life of depreciable assets- (note 2.5 & 3)
- Staff retirement benefits- (note 2.14 & 16)
- Taxation- (note 2.8 & 28)
- Provisions and contingencies- (note 2.19 & 22)
- Barter revenue on advertising services - (note 23)

2.4 Standards, amendments and interpretations to existing standards effective in the current year but not applicable / relevant to the company's operations and amendments and interpretations to published standards not yet effective

The following standards, interpretations and amendments of approved accounting standards are effective from the date mentioned below.

- Amendments to IAS 12 – deferred tax on investment property (effective for annual periods beginning on or after 1 January 2012). The 2010 amendment provides an exception to the measurement principle in respect of investment property measured using the fair value model in accordance with IAS 40 Investment Property. The measurement of deferred tax assets and liabilities, in this limited circumstance, is based on a rebuttable presumption that the carrying amount of the investment property will be recovered entirely through sale. The presumption can be rebutted only if the investment property is depreciable and held within a business model whose objective is to consume substantially all of the asset's economic benefits over the life of the asset. The amendment has no impact on financial statements of the Company.

- IAS 1 Presentation of Financial Statements is amended to clarify that only one comparative period – which is the preceding period – is required for a complete set of financial statements. If an entity presents additional comparative information, then that additional information need not be in the form of a complete set of financial statements. However, such information should be accompanied by related notes and should be in accordance with IFRS. Furthermore, it clarifies that the 'third statement of financial position', when required, is only required if the effect of restatement is material to statement of financial position.

- IAS 16 Property, Plant and Equipment is amended to clarify the accounting of spare parts, stand-by equipment and servicing equipment. The definition of 'property, plant and equipment' in IAS 16 is now considered in determining whether these items should be accounted for under that standard. If these items do not meet the definition, then they are accounted for using IAS 2 Inventories.

- IAS 32 Financial Instruments: Presentation - is amended to clarify that IAS 12 Income Taxes applies to the accounting for income taxes relating to distributions to holders of an equity instrument and transaction costs of an equity transaction. The amendment removes a perceived inconsistency between IAS 32 and IAS 12.

- IAS 34 Interim Financial Reporting is amended to align the disclosure requirements for segment assets and segment liabilities in interim financial reports with those in IFRS 8 Operating Segments. IAS 34 now requires the disclosure of a measure of total assets and liabilities for a particular reportable segment. In addition, such disclosure is only required when the amount is regularly provided to the chief operating decision maker and there has been a material change from the amount disclosed in the last annual financial statements for that reportable segment.

  The said improvements have no impact on financial statements of the Company.

- IFRS 20 - Stripping cost in the production phase of a surface mining (effective for annual periods beginning on or after 1 January 2013). The interpretation requires production stripping cost in a surface mine to be capitalized if certain criteria are met. The amendments have no impact on financial statements of the Company.

The following standards, amendments and interpretations of approved accounting standards will be effective for accounting periods beginning on or after 01 July 2012:

- IAS 28 Investments in Associates and Joint Ventures (2011) - (effective for annual periods beginning on or after 1 January 2013). IAS 28 (2011) supersedes IAS 28 (2008). IAS 28 (2011) makes the amendments to apply IFRS 5 Non-current Assets Held for Sale and Discontinued Operations, to an investment, or a portion of an investment, in an associate or a joint venture that meets the criteria to be classified as held for sale; and on cessation of significant influence or joint control, even if an investment in an associate becomes an investment in a joint venture. The amendments have no impact on financial statements of the Company.

- IAS 19 Employee Benefits (amended 2011) - (effective for annual periods beginning on or after 1 January 2013). The amended IAS 19 includes the amendments that require actuarial gains and losses to be recognised immediately in other comprehensive income; this change will remove the corridor method and eliminate the ability for entities to recognise all changes in the defined benefit obligation and in plan assets in profit or loss, which currently is allowed under IAS 19; and that the expected return on plan assets recognised in profit or loss is calculated based on the rate used to discount the defined benefit obligation.

- Presentation of Items of Other Comprehensive Income (Amendments to IAS 1) - (effective for annual periods beginning on or after 1 July 2012). The amendments require that an entity present separately the items of other comprehensive income that would be reclassified to profit or loss in the future if certain conditions are met from those that would never be reclassified to profit or loss. The amendments do not address which items are presented in other comprehensive income or which items need to be reclassified. The requirements of other IFRSs continue to apply in this regard. The amendments have no impact on financial statements of the Company.

- Offsetting Financial Assets and Financial Liabilities (Amendments to IAS 32) – (effective for annual periods beginning on or after 1 January 2014). The amendments address inconsistencies in current practice when applying the offsetting criteria in IAS 32 Financial Instruments: Presentation. The amendments clarify the meaning of 'currently has a legally enforceable right of set-off'; and that some gross settlement systems may be considered equivalent to net settlement.

- Offsetting Financial Assets and Financial Liabilities (Amendments to IFRS 7) – (effective for annual periods beginning on or after 1 January 2013). The amendments to IFRS 7 contain new disclosure requirements for financial assets and liabilities that are offset in the statement of financial position or subject to master netting agreement or similar arrangement.

- Annual Improvements 2009–2011 (effective for annual periods beginning on or after 1 January 2013). The new cycle of improvements contains amendments to the following standards, with consequential amendments to other standards and interpretations.

2.5 Fixed capital expenditure and depreciation

Property, plant and equipment

Property, plant and equipment, are stated at cost less accumulated depreciation and impairment loss, if any. Cost in relation to self constructed assets include direct cost of material, labor and other allocable expenses.

Depreciation is charged to income on the straight line method whereby cost of an asset is written off over its estimated useful life at the rates given in note 3**.**

Residual value and the useful life of an asset is reviewed at least at each financial year end and adjusted if impact on depreciation is significant.

Depreciation on additions is charged on a pro-rata basis from the month in which the asset is put to use, while no depreciation is charged for the month in which the asset is disposed off. Where an impairment loss is recognized, the depreciation charge is adjusted in the future periods to allocate the assets revised carrying amount over its estimated useful life.

Maintenance and repairs are charged to income as and when incurred. Renewals and improvements are capitalized when it is probable that respective future economic benefits will flow to the Company and the cost of the item can be measured reliably, and the assets so replaced, if any, are retired. Gains and losses on disposals of assets are included in income.

Finance leases

Leases in terms of which the Company has substantially all the risks and rewards of ownership are classified as finance leases. Assets subject to finance lease are stated at the lower of its fair value and present value of minimum lease payments at the date of commencement of lease, less accumulated depreciation and impairment loss, if any.

The related rental obligations, net of finance costs are classified as current and long term depending upon the timing of the payment.

Each lease payment is allocated between the liability and finance costs so as to achieve a constant rate on the balance outstanding.

Assets acquired under a finance lease are depreciated over the estimated useful life of the asset on a straight-line method at the rates given in note 3. Depreciation of leased assets is charged to income.

Residual value and the useful life of leased assets are reviewed at least at each financial year end.

Depreciation on additions to leased assets is charged from the month in which an asset is acquired while no depreciation is charged for the month in which the asset is disposed off.

Capital work-in-progress

These are stated at cost less any identified impairment loss.

2.6 Intangible assets

Goodwill

Goodwill represents the difference between the cost of acquisition and the fair value of the net identifiable assets acquired.

Goodwill is stated at cost less impairment, if any and reviewed annually for any impairments.

Other intangible assets

Intangible assets are stated at cost less accumulated amortization and impairment loss, if any. These are amortized using the straight line method at the rates given in note 4. Amortization on additions is charged on a pro-rata basis from the month of addition while no amortisation is charged for the month in which the asset is disposed off.

Subsequent expenditure on intangible assets is capitalized only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditures are charged to income as and when incurred.

Gain or loss arising on disposal and retirement of intangible assets is determined as a difference between net disposal proceeds and carrying amount of the asset and is recognized as income or expense in the income statement..

2.7 Investments

Investments that are acquired principally for the purpose of generating profit from short term fluctuations in price and returns are classified as held for trading.

Investments at fair value through profit and loss are initially recognized at cost, being the fair value of the consideration given. Subsequent to initial recognition these are recognized at fair value unless fair value can not be reliably measured. The investments for which quoted market price is not available are measured at cost. Any surplus or deficit on revaluation of investments are charged to income currently.

The fair value of investments classified as held for trading is their quoted bid price at the statement of financial position date.

Investments with fixed or determinable payments and fixed maturity are classified as held to maturity when the company has positive intention and ability to hold to maturity. Investments intended to be held for an indefinite period are not included in this classification.

2.8 Taxation

Income tax on the profit or loss for the year comprises of current and deferred tax.

Current

Provision of current tax is based on the taxable income for the year determined in accordance with the prevailing law for taxation of income. The charge for current tax is calculated using prevailing tax rates or tax rates expected to apply to the profit for the year if enacted after taking into account tax credits, rebates and exemptions, if any. The charge for current tax also includes adjustments, where considered necessary, to provision for tax made in previous years arising from assessments framed during the year for such years.

Deferred

Deferred tax is provided using the balance sheet liability method in respect of all temporary differences arising from differences between the carrying amount of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of the taxable profit. Deferred tax liabilities are generally recognized for all taxable temporary differences and deferred tax assets are recognized to the extent that it is probable that taxable profits will be available against which the deductible temporary differences, unused tax losses and tax credits can be utilized.

The carrying amount of deferred tax asset is reviewed at each statement of financial position date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilized.

Deferred tax assets and liabilities are calculated at the rates that are expected to apply to the period when the asset is realized or the liability is settled, based on the tax rates (and tax laws) that have been enacted or substantively enacted by the statement of financial position date. Deferred tax is charged or credited in the income statement, except in the case of items credited or charged to equity in which case it is included in equity.

2.9 Inventories

Inventories, except for in transit, are stated at lower of cost and net realizable value. Items in transit are valued at cost comprising invoice price plus other charges paid thereon.

Cost is determined on weighted average basis. Net realizable value is the estimated selling price in ordinary course of business, less estimated incidental selling cost.

2.10 Television program costs

Television program costs represent unamortised cost of completed television programs and television programs in production. These costs include direct production costs, production overheads and are stated at the lower of cost, less accumulated amortisation and Net Realisable Value (NRV). NRV is estimated by the management on the basis of future revenue generation capacity of the program. Where the recoverable amount is less than its carrying amount, the program cost is written down to its recoverable amount and the impairment loss is recognised as an expense in the income statement. Acquired television program licenses and rights are recorded when the license period begins and the program is available for use. Marketing , distribution and general and administrative costs are expensed as incurred.

Television program costs and acquired television program licenses and rights are charged to expense based on the ratio of the total revenues earned till to date to estimate remaining total revenues from all sources less cost expensed in prior years on an individual production basis.

Estimates of total revenues can change significantly due to a variety of factors, including advertising rates and the level of market acceptance of production. Accordingly, revenue estimates are reviewed periodically and amortisation is adjusted, if necessary. Such adjustments could have a material effect on results of operations in future periods.

2.11 Trade debts and other receivables

Trade debts and other receivables are recognized initially at fair value and subsequently measured at amortized cost less impairment loss, if any. A provision for impairment of trade and other receivables is established when there is objective evidence that the Company will not be able to collect all amounts due according to the original term of receivables.

2.12 Trade and other payables

Trade and other payables are initially recognized at fair value and subsequently at amortized cost using effective interest rate method.

2.13 Financial liabilities

Financial liabilities are classified according to substance of the contractual arrangements entered into. Significant financial liabilities include long term payables, borrowings, trade and other payables.

Interest bearing borrowings

Interest bearing borrowings are recognized initially at fair value less attributable transaction cost. Subsequent to initial recognition, these are stated at amortized cost with any difference between cost and redemption value being recognized in the income statement over the period of the borrowings on an effective interest basis.

Other financial liabilities

All other financial liabilities are initially recognized at fair value plus directly attributable cost, if any, and subsequently at amortized cost using effective interest rate method.

2.14 Retirement and other benefits

Defined benefit plan

The Company operates unfunded defined benefit gratuity plan for all permanent employees, having a service period of more than one year. Provisions are made in the financial statements to cover obligations on the basis of actuarial valuations carried out annually under the projected unit credit method.

The Company recognizes actuarial gains/losses over the expected average remaining working lives of the current employees, to the extent that cumulative unrecognized actuarial gain/loss exceeds 10 per cent of present value of defined benefit obligation.

2.15 Impairment losses

The carrying amount of the Company's assets except for, inventories, investment property and deferred tax asset, are reviewed at each statement of financial position date to determine whether there is any indication of impairment loss. If any such indication exists, the asset's recoverable amount is estimated in order to determine the extent of the impairment loss, if any. For goodwill, the recoverable amount is estimated at each statement of financial position date.

An impairment loss is recognized whenever the carrying amount of an asset or its cash generating unit exceeds its recoverable amount. Impairment losses are recognized in the income statement.

Impairment losses are reversed when there is an indication that the impairment loss may no longer exist and there has been a change in the estimate used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation and amortization, if no impairment loss had been charged.

2.16 Foreign currencies

Transactions in foreign currencies are translated into rupees at exchange rates prevailing at the date of transaction. All monetary assets and liabilities in foreign currencies are translated into rupees at exchange rates prevailing at the statement of financial position date. Non-monetary assets and liabilities that are measured in terms of historical cost in a foreign currency are translated into rupees at exchange rates prevailing at the date of transaction. Non-monetary assets and liabilities denominated in foreign currency that are stated at fair value are translated into rupees at exchange rates prevailing at the date when fair values are determined. Exchange gains and losses are included in the income currently.

2.17 Revenue recognition

Revenue represents the fair value of the consideration received or receivable for services rendered, net of discounts. Revenue is recognized when it is probable that the economic benefits associated with the transaction will flow to the Company and the amount of revenue, and the associated cost incurred, or to be incurred, can be measured reliably. Revenue from different sources are recognized as follows:

- Sale of newspaper is recorded at the time of billing to agents.
- Advertisement revenue from newspaper is recorded at the time of publication of advertisement.
- Advertisement revenue from satellite channels is recognized when the related advertisement or commercial appears before the public i.e. on telecast.
- Barter revenue from newspaper advertisement is recorded at the time of publication of advertisement against dissimilar activities.
- Sale of out dated newspaper is recognized on actual realiazation basis.
- Rental income from investment property is recognized on accrual basis
- Production, other services and media planning is recognized on completion of work.
- Income from bank deposits, loans and advances is recognized on an accrual basis.

2.18 Borrowing cost

Mark up, interest and other charges on long term borrowings are capitalized up to the date of commissioning of the related qualifying assets, acquired out of the proceeds of such long term borrowings. All other mark-up, interest and other charges are recognized as an expense in the period in which they are incurred.

2.19 Provisions

Provisions are recognized in the statement of financial position when the Company has a legal or constructive obligation as a result of past events and it is probable that outflow of economic benefits will be required to settle the obligation and a reliable estimate of the amount can be made. However, provisions are reviewed at each statement of financial position date and adjusted to reflect current best estimate.

2.20 Financial instruments

All financial assets and liabilities are recognized at the time when the Company becomes a party to the contractual provisions of the instrument. Financial assets are de-recognized when the Company loses control of the contractual right that comprises the financial assets. Financial liabilities are de-recognized when they are extinguished i.e. when the obligation specified in the contract is discharged, cancelled or expired. Any gain or loss on derecognizing of the financial assets and financial liabilities is taken to income statement account currently. The particular measurement methods adopted are disclosed in the individual policy statements associated with each item.

Offsetting of financial assets and financial liabilities

A financial asset and a financial liability is offset and the net amount is reported in the statement of financial position if the Company has a legally enforceable right to set-off the recognized amounts and intends either to settle on a net basis or to realize the asset and settle the liability simultaneously.

2.21 Segment reporting

A segment is a distinguishable component of the Company that is engaged either in providing products or services (business segment), or in providing products or services within a particular economic environment (geographical segment), which is subject to risk and rewards that are different from other segments.

2.22 Related Party transactions

All transaction involving related parties arising in the normal course of business are conducted at arms length at normal commercial rates on the same terms and conditions as third party transactions using valuation modes as admissible, except in extremely rare circumstances where, it is in the interest of the Company to do so, subject to the approval of the board of directors.

	Note	2013 Rupees	2012 Rupees
3 Property, plant and equipment			
Operating assets	*3.1*	**833,344,358**	944,673,377
		833,344,358	944,673,377

3.1 Operating assets

	Leasehold improvements	Plant and equipment Owned	Plant and equipment Under Finance Lease	Office equipment Owned	Office equipment Under Finance Lease	Computers Owned	Computers Under Finance Lease	Furniture and Fixtures	Vehicles Owned	Vehicles Under Finance Lease	Total
	Rupees										
Net Carrying Value Basis											
Year Ended 30 June 2013											
Opening net book value (NBV)	49,723,399	816,274,710	43,068,062	26,093,183	62,041	273,757	-	4,942,248	3,354,385	881,593	944,673,378
Additions (at cost)	-	220,359	-	128,750	-	879,647	-	27,999	-	-	1,256,755
Transferred from Leased Assets											
Cost	-	-	-	-	-	-	-	-	-	-	-
Accumulated depreciation	-		-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Disposals (at NBV)		-	-	-		-		-	(3,299)	-	(3,299)
Depreciation charge	(3,318,438)	(94,868,239)	(4,691,096)	(5,271,411)	(12,018)	(242,220)	-	(1,120,615)	(2,176,846)	(881,592)	(112,582,475)
Closing net book value (NBV)	**46,404,961**	**721,626,830**	**38,376,966**	**20,950,522**	**50,023**	**911,183**	**-**	**3,849,632**	**1,174,240**	**1**	**833,344,358**
Impairment loss	-	-	-	-	-	-	-	-	-	-	-
Closing net book value (After impairment)	**46,404,961**	**721,626,830**	**38,376,966**	**20,950,522**	**50,023**	**911,183**	**-**	**3,849,632**	**1,174,240**	**1**	**833,344,358**
Gross Carrying Value Basis											
Year Ended 30 June 2013											
Cost	66,368,767	1,211,974,858	66,667,045	56,226,295	120,178	48,893,500	272,541	12,821,062	32,735,960	4,223,679	1,500,303,885
Accumulated depreciation	(19,963,806)	(490,348,027)	(28,290,079)	(35,275,773)	(70,155)	(47,982,317)	(272,541)	(8,971,429)	(31,561,720)	(4,223,678)	(666,959,527)
Impairment loss	-	-	-	-	-	-	-	-	-	-	-
Net book value	**46,404,961**	**721,626,830**	**38,376,966**	**20,950,522**	**50,023**	**911,183**	**-**	**3,849,632**	**1,174,240**	**1**	**833,344,358**
											-
Net Carrying Value Basis											
Year Ended 30 June 2012											
Opening net book value (NBV)	60,391,108	933,101,344	60,409,784	37,793,947	91,120	1,481,384	-	7,983,432	7,877,790	5,916,744	1,115,046,654
Additions (at cost)	5,709,656	198,163,937	-	1,066,628	-	179,600	-	275,000	-	-	205,394,821
Transferred from Leased Assets											
Cost	-	-	-	-	-	-	-	-	9,169,600	-	9,169,600
Accumulated depreciation	-		-	-	-	-	-	-	(7,855,675)	-	(7,855,675)
	-	-	-	-	-	-	-	-	1,313,925	-	1,313,925
Disposals (at NBV)		-	-	(216,786)		(0)		(103,315)	(1,746,012)	(2,148,231)	(4,214,344)
Depreciation charge	(3,946,514)	(110,921,885)	(6,574,708)	(6,027,313)	(13,569)	(1,486,908)	-	(1,348,454)	(4,091,317)	(2,886,921)	(137,297,589)
Closing net book value (NBV)	**62,154,250**	**1,020,343,395**	**53,835,076**	**32,616,476**	**77,551**	**174,076**	**-**	**6,806,663**	**3,354,386**	**881,593**	**1,180,243,466**
Impairment loss	(12,430,850)	(204,068,679)	(10,767,015)	(6,523,295)	(15,510)	(117,323)	-	(1,647,416)	-	-	(235,570,088)
	49,723,400	**816,274,716**	**43,068,061**	**26,093,181**	**62,041**	**56,753**	**-**	**5,159,247**	**3,354,386**	**881,593**	**944,673,377**
Gross Carrying Value Basis											
At 30 June 2012											
Cost	78,799,618	1,415,823,184	77,434,060	62,620,838	135,688	47,914,173	272,541	14,657,478	32,804,745	4,808,679	1,735,271,003
Accumulated depreciation	(16,645,368)	(395,479,789)	(23,598,984)	(30,004,362)	(58,137)	(47,740,097)	(272,541)	(7,850,814)	(29,450,359)	(3,927,086)	(555,027,537)
Impairment loss	(12,430,850)	(204,068,679)	(10,767,015)	(6,523,295)	(15,510)	(117,323)	-	(1,647,416)	-	-	
Net book value	**49,723,400**	**816,274,716**	**43,068,061**	**26,093,181**	**62,041**	**56,753**	**-**	**5,159,247**	**3,354,386**	**881,593**	**944,673,377**
Depreciation Rate % per annum	**5**	**6.67-10**	**6.67-10**	**10**	**10**	**33**	**33**	**10**	**20**	**20**	

	2013 Rupees	2012 Rupees
3.2 Depreciation charge for the year has been allocated as follows:		
Direct cost	99,559,335	117,496,594
Operating cost	13,023,140	19,800,995
	112,582,475	137,297,589

3.3 Detail of certain property, plant and equipment disposed during the year is as follows:

Description	Cost	Accumulated depreciation	Book Value	Sale proceeds	Gain/(loss) on disposal	Mode of disposal	Sold to
Vehicle	68,785	65,486	3,299	119,995	116,696	Negotiation	Employee
Vehicle	585,000	585,000	-	660,000	660,000	Negotiation	Employee
Total	**653,785**	**650,486**	**3,299**	**779,995**	**776,696**		

4 Intangible assets

	Licenses	Software	Goodwill	Total
		(Rupees)		
Net Carrying Value Basis				
Year Ended 30 June 2013				
Opening net book value (NBV)	2,910,562	-	149,729,808	152,640,370
Additions during the year	-	-	-	-
Amortization during the year	(266,800)	-	-	(266,800)
Closing net book value (NBV)	**2,643,762**	**-**	**149,729,808**	**152,373,570**
Gross Carrying Value Basis				
Year Ended 30 June 2013				
Cost	4,000,000	422,000	149,729,808	154,151,808
Accumulated amortization	(1,356,238)	(422,000)	-	(1,778,238)
Net book value	**2,643,762**	**-**	**149,729,808**	**152,373,570**
Net Carrying Value Basis				
Year Ended 30 June 2012				
Opening net book value (NBV)	3,177,362	-	149,729,808	152,907,170
Additions during the year	-	-	-	-
Amortization during the year	(266,800)	-	-	(266,800)
Closing net book value (NBV)	2,910,562	-	149,729,808	152,640,370
Gross Carrying Value Basis				
At 30 June 2012				
Cost	4,000,000	422,000	149,729,808	154,151,808
Accumulated amortization	(1,089,438)	(422,000)	-	(1,511,438)
Net book value	2,910,562	-	149,729,808	152,640,370
Amortization Rate % per annum	**6.67**	**-**	**-**	

4.1 Amortization charge for the year has been allocated as follows:

	Note	2013 Rupees	2012 Rupees
Direct Cost	*24*	**266,800**	266,800
		266,800	266,800

4.2 Goodwill represents the difference between the cost of the acquisition and the fair value of the net identifiable asset acquired at the time of merger of Total Media Limited and Media Times Limited.

The Company assessed the recoverable amount of goodwill and determined that no impairment was found. The recoverable amount was assessed by reference to value in use which uses cash flow projections based on budgets approved by the management covering eight years period and a discount rate of 10% per annum. Cash flow projections during the budget period are based on the same expected gross margins during the budget period.

The management believes that any reasonably possible change in the key assumptions on which recoverable amount is based would not cause the aggregate amount to exceed the aggregate recoverable amount of the cash generating unit.

		Note	2013 Rupees	2012 Rupees
5	**Long term deposits**			
	Deposits with financial institutions		**5,507,956**	5,507,956
	Security Deposit - Rent		**625,000**	625,000
	Others		**10,237,627**	7,722,127
			16,370,583	13,855,083
	Less: Current maturity	*10*	**(5,507,956)**	(5,507,956)
			10,862,627	8,347,127
6	**Deferred taxation**			
	This is composed of:			
	Liability for deferred taxation comprising temporary taxable differences related to:			
	Accelerated tax depreciation		**(231,340,106)**	(231,340,106)
	Asset for deferred taxation comprising deductible temporary differences related to:			
	Unused tax losses and tax credits		**384,417,070**	384,417,070
	Others		**17,251,689**	17,251,689
			170,328,653	170,328,653
7	**Inventories**		**3,366,939**	5,456,063
8	**Trade debts**			
	Considered good - Unsecured			
	Receivable against advertisement		**102,335,868**	85,913,669
	Receivable against Newspaper		**23,038,508**	15,408,026
	Receivable against production & other services		**1,316,660**	2,184,627
			126,691,036	103,506,322

	Note	2013 Rupees	2012 Rupees
Considered doubtful - Unsecured			
Receivable against advertisement		**78,137,943**	70,043,643
Receivable against Newspaper		**934,202**	934,202
		79,072,145	70,977,845
		205,763,181	174,484,167
Less: Provision for doubtful trade debts	*8.1*	**(79,072,145)**	(70,977,845)
		126,691,036	103,506,322

8.1 **Provision for doubtful debts**

		2013 Rupees	2012 Rupees
Opening balance		**70,977,845**	47,418,692
Addition during the year		**8,094,300**	41,824,060
Less: written off during the year		**-**	(18,264,907)
		79,072,145	70,977,845

9 Loans and advances

	Note	2013 Rupees	2012 Rupees
Advances - Unsecured - Considered good			
-Salary	*9.1*	**71,309**	50,299
-Expense		**8,070,098**	7,549,443
-Supplier		**25,226**	1,175,216
-Content		**1,159,295**	-
		9,325,928	8,774,958

9.1 Advances given to executives/employees are in accordance with the company policy. Such advances are unsecured, interest free and are adjusted against salary/expenses claims. These advances are secured against gratuity. Advances to executives/employees does not includes any amount due from chief executive and directors.

10 Deposit and prepayments

	Note	2013 Rupees	2012 Rupees
Current maturity of long term deposits	*5*	**5,507,956**	5,507,956
Prepayments		**1,181,393**	1,654,871
		6,689,349	7,162,827

11 Other receivables

		2013 Rupees	2012 Rupees
Advance tax		**26,862,290**	26,408,583
Sales tax receivables		**80,832**	-
Other receivables - unsecured considered good		**15,308,998**	5,840,804
		15,389,830	5,840,804
		42,252,120	32,249,387

11.1 This includes Rs.15,043,280 receiveable from associate (2012 : Rs.4,958,026).

	Note	2013 Rupees	2012 Rupees
12 Cash and bank balances			
At banks in			
Current accounts		**781,825**	2,335,444
Saving accounts	*12.1*	**887,603**	2,301,679
		1,669,428	4,637,123
Cash in hand		**112,377**	38,681
		1,781,805	4,675,804

12.1 The balances in saving accounts bear mark up at the rate of 7.5% to 8.6% (June 2012: 5% to 10%) per annum.

13 Issued, subscribed and paid up capital

	2013 Rupees	2012 Rupees
135,871,350 (June 2012: 91,158,598) Ordinary share of Rs. 10 each fully paid in cash	**1,358,713,500**	911,585,980
42,979,660 (June 2012: 42,979,660) Ordinary shares of Rs. 10 each issued in accordance with the scheme.	**429,796,600**	429,796,600
44,712,752 Ordinary shares of Rs. 10 each right issued	**-**	447,127,520
	1,788,510,100	1,788,510,100

Reconciliation of Issued, subscribed and paid up capital	**No of Shares**	
Opening balance	**178,851,010**	134,138,258
Fully paid right issue	**-**	44,712,752
	178,851,010	178,851,010

13.1 First Capital Securities Corporation (FCSC), the associated company holds 70,942,770 (2012: 73,867,757) shares with a percentage of 39.67% (2012: 41.30%).

14 Share Premium

The reserve can be utilized by the Company only for the purposes specified in section 83(2) of the companies Ordinance, 1984.

	Note	2013 Rupees	2012 Rupees
15 Long term finances			
Banking companies and other financial institutions			
First National Bank Modarba - Secured	*15.1*	**981,820**	3,181,820
Others - Unsecured	*15.2*	**103,843,742**	72,961,018
		104,825,562	76,142,838
Less: current portion shown under current liabilities			
First National Bank Modarba - Secured		**(981,820)**	(3,181,820)
		103,843,742	72,961,018

15.1 The Company has arranged a Modaraba finance from First National Bank Modaraba for an amount of Rs. 30 million (June 2012 : 30 million) against security of various equipment, Stores and Spares, Furniture & Fixture, Plant & Machinery, Vehicles etc. for the period of three years. The Mark up is charged @ 16.11% per annum based on Timely Payment Profit Rate(TPPR) payable on half yearly basis against security of various equipment, Stores and Spares, Furniture & Fixture, Plant & Machinery, Vehicles etc. for the period of three years. The Mark up is charged @ 16.11% per annum based on Timely Payment Profit Rate(TPPR) payable on half yearly basis.

15.2 This represents unsecured long term loans from associated companies carrying mark-up at the rate 12 % to 15% per annum (June 2012:14.92% to 17.30%) .

	2013 Rupees	2012 Rupees
16 Staff Retirement benefits		
Gratuity		
Amount recognized in the Statement of financial position are as follows:		
16.1 **Movement in net obligation**		
Net liability beginning of the year	**56,916,880**	54,438,208
Charge for the year	**6,559,808**	7,860,006
Paid during the year	**(1,960,630)**	(5,381,334)
Net liability at year end	**61,516,058**	56,916,880
16.2 **Movement in present value of defined benefit obligation is as follows:**		
Present value of defined benefit obligation at the beginning of the year	**55,784,934**	52,826,461
Liability transferred due to acquisition through business combination	**-**	-
Current service cost	**4,176,258**	4,957,266
Interest cost	**2,383,550**	2,722,497
Benefit paid during the year	**(1,960,630)**	(5,381,334)
Actuarial gain/(loss)	**-**	660,044
Present value of defined benefit obligation at year end	**60,384,112**	55,784,934
16.3 **Salaries, wages and other benefits include following in respect of retirement benefits**		
Current service cost	**4,176,258**	4,957,266
Interest cost	**2,383,550**	2,722,497
Actuarial losses charge	**-**	-
Liability charged due to application of IAS-19	**-**	180,243
Total amount chargeable to income statement	**6,559,808**	7,860,006

16.4 Recent actuarial valuation of the plan was carried out on 30 June 2013 by Nauman Associates.

16.5 **Principal actuarial assumptions**

Discount rate	**10.5% per annum**	13% per annum
Expected rate of Eligible Salary increase in future years	**8.5% per annum**	11% per annum
Average expected remaining working life time of employee	**12 year**	12 years

16.6 **Historical information for gratuity plan**

	June 2013 Rupees	June 2012 Rupees	June 2011 Rupees	June 2010 Rupees
Present value of defined benefit obligation	**60,384,112**	62,251,111	52,826,461	42,523,263
Actuarial experience adjustments on plan liabilities (gains)/losses	**-**	660,044	(1,275,095)	(452,704)

17 Liabilities against assets subject to finance lease

	Note	2013 Rupees	2012 Rupees
Present value of minimum lease payments		**12,795,500**	12,795,500
Less: Current portion shown under current liabilities	*21*	**(12,795,500)**	(12,795,500)
		-	-

Interest rate used as discounting factor ranging from 16.93% to 18.75% per annum (June 2012: 16.93 % to 18.75% per annum). Taxes, repairs, replacements and insurance costs are to be borne by lessee. Under the terms of the agreements, the Company has an option to acquire the assets at the end of the respective lease term by adjusting the deposit amount against the residual value of the asset and the Company intends to exercise the option. In case of default in payment of installments the Company will be liable to pay additional lease rental on overdue payment at the rate of 0.1% per day (June 2012: 0.1% per day).

The amount of future payments of the lease and the period in which these payments will become due are as follows:

	2013			2012		
	Minimum Lease Payment	Finance charges for future periods	Present value of minimum lease payments	Minimum Lease Payment	Finance charges for future periods	Present value of minimum lease payments
		(Rupees)			(Rupees)	
Not later than one year	**13,455,565**	**2,359,128**	**11,096,437**	13,455,565	2,359,128	11,096,437
Later than one year but not later than five year	**-**	**-**	**-**	-	-	-
	13,455,565	**2,359,128**	**11,096,437**	13,455,565	2,359,128	11,096,437

18 Trade and other payables

	Note	2013 Rupees	2012 Rupees
Trade creditors	*18.1*	**136,631,676**	121,834,764
Accrued and other liabilities	*18.1*	**147,701,758**	124,675,257
Sales tax payable		**11,808,125**	4,638,886
Tax deducted at source		**24,787,147**	16,890,840
		320,928,706	268,039,747

18.1 This balance includes Rs. 49,712,178/- Payable to associates

		Note	2013 Rupees	2012 Rupees
19	**Interest and markup accrued**			
	Long term financing		**15,039,656**	510,276
	Short term borrowings		**21,019,194**	14,104,207
	Finance lease		**25,266**	1,025,266
			36,084,116	15,639,749
20	**Short term borrowing-secured**			
	Banking companies and other financial institutions			
	Running finance	*20.1*	**50,000,000**	50,000,000
			50,000,000	50,000,000

20.1 Running Finance facility available from commercial bank under mark up arrangements amounts to Rs. 50 million (June 2012: Rs. 50 million). Mark up is charged at 3 months KIBOR plus 3.5 % per annum, payable on quarterly basis. It is secured by way of exclusive charge on present and future current and fixed assets of the Company.

		Note	2013 Rupees	2012 Rupees
21	**Current maturities of non-current liabilities**			
	Long term finances	*15*	**981,820**	3,181,820
	Liabilities against assets subject to finance lease	*17*	**12,795,500**	12,795,500
			13,777,320	15,977,320

22 Contingencies and commitments

22.1 In the year 2010 the Assistant Commissioner of Inland Revenue Lahore passed an order against the Company for alleged short payment of Rs. 6.87 million under section 11(2) & 36(1) of Sales Tax Act 1990 and imposed a penalty, equivalent to the amount of original alleged payment. The Company being aggrieved of the order of Assistant Commissioner filed appeal before Commissioner Inland Revenue Appeals-III Lahore. The Commissioner Appeals Set-a-side the appeal of the Company with directions to the assessing Officer. Subsequently the Company filed appeal in Income Tax Appellate Tribunal Lahore, the learned Appellate Tribunal also set aside the appeal for denovo proceeding. No fresh proceeding has yet started by Taxation Officer.

22.2 Three Petitions are pending before the Chairman Implementation Tribunal Islamabad filed by the ex-employees of Media Times Limited (Daily Aaj Kal) wherein they have claimed payments against their final dues as per 7th Wage Board Award. The cases are now fixed for report from the inspector ITNE. The financial exposure of the company will be to the extent of payment against their final dues/ settlement.

22.3 Sixteen Petitions were pending before the Chairman Implementation Tribunal Islamabad filed by the existing employees of Media Times Limited (Daily Aaj Kal) whereby they have claimed payments against their pending salaries and other benefits as per 7th Wage Board Award. The financial exposure of the company will be to the extent of payment against their pending salaries and other benefits.

22.4 Twenty three Petitions were pending before the Authority under the payment of Wages Act, 1936, Islamabad filed by the existing employees of Media Times Limited wherein they have claimed payments against their pending salaries and other benefits. The cases are now fixed for cross examination of the petitioners/compromise. The financial exposure of the company will be to the extent of payment against their pending salaries and other benefits.

22.5 Thirty two Petitions are pending before the court being Authority under the payment of Wages Act, 1936, Lahore, filed by the ex-employees of Media Times Limited wherein they have claimed payments against their final dues/settlements. The cases are now fixed for evidence of the petitioners and the financial exposure of the company will be to the extent of payment against their final dues/settlements. along with thirty two petitioners, three separate petitions titled above were also pending that have been dismissed for non prosecution by the petitioner and they may file application for retoration of the same at a later stage.

22.6 Two civil suit of similar nature for rendition of accounts with permanent injunction are pending before the court of Mr. Javed Iqbal Ranjha , Civil Judge Lahore filed by the ex-employees of Media Times Limited (Daily Times) wherein they have claimed settlement of accounts with the company being the ex-employees of appointed on contract basis. The cases are fixed for arguments. The financial exposure of the company will be to the extent of payment against their final dues/settlement.

22.7 A civil suit for recovery of salary amounting to Rs. 200,000/- is pending before the court of Mr. Qazi Waqar Rehmat , Civil Judge Lahore filed by the ex-employee of Media Times Limited wherein he has claimed payment against his salary since 04 December 2010 till September 2011 at the rate of Rs. 20,000/- per month. The case is at initial stage and the proceeding are fixed for filling of written statement by the company. The financial exposure of the company will be to the extent of payment against their final dues/settlement.

22.8 A civil suit for recovery of Rs. 3,889,000/- is pending before the court of Mr. Sheikh Tuseer-ur-Rehman, Civil Judge Lahore filed by a production house (I.B.Production) for producing drama serials to be broad casted on Wikkid T.V channel of Media Times Limited (formerly Total Media Limited) under four separate agreements signed with Total Media Limited wherein it has claimed balance payment of drama serials to be broadcasted on Wikkid T.V channel. The Case is at initial stage and the proceeding are fixed for filling of written statements. The financial exposure of the company may be to the extent of payment claimed therein.

22.9 Khalid Rasheed Chaudary has filed petition before the court of Mr.Tahir Pervaiz, learned Presiding Officer Labor Court No. 2, Lahore filed by the ex-employee of Media Times Limited (Daily Aaj Kal) wherein the petitioner has claimed restoration of his service with back benefits. The case is fixed for production reply of the petitioner for application for return of petition. There is likelihood of company's success in the case.

22.10 A suit for defamation is pending before the court of Mr. Abdul Qadir Additional District Judge Islamabad that has been filed by an NGO against publication of an article "An unethical survey of " FATA " dated October 9, 2010 by the company in its Newspaper Daily Times written by FarhatTaj who is the defendant No. 1 in the suit. The Plaintiff NGO has requested the court for tender of an apology by Defendants and Publication of same with similar manner and prominence and to pay compensatory damage as general damage of Rupees fifty million.

22.11 Threatened litigations against Media Times Limited vide High Court Suit No. 1456/2012-Mrs. Rashida Anwar Ali V/S Media Times Limited for recovery of Rs. 17,172,976/-:

22.12 A Suit bearing COS No. 71 of 3013 titled Faysal Bank Limited V/S Media Times Limited is pending at adjudication in the Lahore High Court. We have a good prima facie case and the chances of our success in the matter are quite bright.

		Note	2013 Rupees	2012 Rupees
22.13	Commitments in respect of capital expenditure		-	-
22.14	Commitments in respect of content/programs		-	-

		Note	2013 Rupees	2012 Rupees
23	**Revenue -Net**			
	Advertisement	**23.1**	**334,638,508**	264,696,430
	Newspaper		**31,633,024**	73,002,011
	Production and other services		**27,067,486**	18,147,159
			393,339,018	355,845,600
	Less:			
	Sales tax		**(12,785,211)**	(8,046,712)
	Discount and commission		**(69,070,985)**	(72,565,084)
			(81,856,196)	(80,611,796)
			311,482,822	275,233,804
24	**Direct costs**			
	Salaries, wages and benefits		**66,178,415**	71,934,569
	News Print Paper		**46,299,694**	57,553,043
	Stores and spares		**22,403,307**	31,397,773
	Printing Charges		**27,009,787**	14,682,437
	Programming and content		**25,224,413**	159,509,103
	Transmission and up linking		**34,650,400**	32,218,941
	Insurance		**626,826**	890,673
	News agencies charges		**3,969,833**	5,320,914
	Repair and maintenance		**1,146,693**	3,141,824
	Utilities		**12,524,368**	15,527,021
	Freight and carriage		**2,977,541**	3,680,362
	Depreciation	*3.2*	**99,559,335**	117,496,594
	Impairment loss	*3*	**-**	214,835,694
	Amortization of intangible assets	*4.1*	**266,800**	266,800
	Others		**1,727,271**	1,476,124
			344,564,683	729,931,872
25	**Operating costs**			
	Salaries, wages and benefits		**42,010,151**	47,392,336
	Rent, rates and taxes		**15,469,061**	15,754,272
	Communications		**6,418,981**	7,008,962
	Vehicle running and maintenance		**10,716,182**	11,510,567
	Marketing, selling and distribution		**9,638,663**	12,025,617
	Legal and professional		**1,952,428**	1,350,127
	Take-up and underwriting		**-**	4,383,366
	Insurance		**519,245**	2,067,027
	Utilities		**7,342,145**	8,665,651
	Printing and stationary		**1,248,177**	1,751,681
	Entertainment		**3,851,641**	4,134,387
	Travel and conveyance		**2,697,352**	3,066,535
	Repairs and maintenance		**3,029,150**	5,640,393
	Provision for doubtful trade debts		**8,094,300**	23,559,153

	Note	2013 Rupees	2012 Rupees
Bad debts written off		**-**	18,264,907
Fee and subscriptions		**3,497,473**	2,336,667
Postage and courier		**375,002**	371,581
Newspapers and periodicals		**412,756**	847,269
Auditor's remuneration	*25.1*	**922,500**	602,500
Depreciation	*3.2*	**13,023,141**	19,800,995
Impairment loss	*3*	**-**	20,734,394
Amortization of deferred cost		**-**	301,333
Miscellaneous		**9,968,554**	4,529,819
		141,186,901	216,099,539

25.1 **Auditor's remuneration**

	2013 Rupees	2012 Rupees
Statutory audit fee	**400,000**	300,000
Half yearly review fee	**175,000**	175,000
Corporate Governance Review, Certifications and others	**270,000**	50,000
Out of pocket expenses	**77,500**	77,500
	922,500	602,500

25.2 During the financial year 2012-13, Media Times Ltd was subjected to penalties of Rs. 1,310,000 & Rs. 1,310,000, in relation to isusance of right shares by Karachi Stock Exchange Limited and Lahore Stock Exchange Limited respectively.

26 Finance costs

	2013 Rupees	2012 Rupees
Mark-up on long term finances	**14,257,790**	45,849,707
Mark-up on short term finances	**6,643,987**	9,011,666
Financial charges on leased liabilities	**-**	2,623,285
Bank charges and commission	**120,119**	131,572
	21,021,896	57,616,230

27 Other operating income

	2013 Rupees	2012 Rupees
Income from financial assets		
Profit on deposits with banks	**21,327**	24,133
Income from non-financial assets		
Gain on disposal of operating fixed assets	**776,696**	6,643,033
Production and other services	**3,451,613**	-
Creditors written back	**1,497,875**	19,305,785
Miscellaneous	**2,129,416**	3,111,302
	7,855,600	29,060,120
	7,876,927	29,084,253

28 Taxation

	2013 Rupees	2012 Rupees
Current year		
Current	**1,557,414**	-

		2013 Rupees	2012 Rupees

29 Earnings per share-Basic & diluted

Loss after taxation available for distribution to ordinary shareholders	*Rupees*	**(188,971,145)**	(699,329,583)
Weighted average number of ordinary shares	*Number*	**178,851,010**	154,350,872
Loss per share-Basic & diluted	*Rupees.*	**(1.06)**	(4.53)

30 Related party transactions

The related parties comprise associated companies, related group companies, directors of the Company, companies where directors also hold directorship, and key management employees. Details of transactions with related parties, other than those which have been specifically disclosed elsewhere in these financial statements are as follows:

Associates	2013 Rupees	2012 Rupees
First Capital Securities Corporation Limited		
Sale of goods and services	**13,000**	20,800
Interest on loan	**457,410**	44,983,451
Purchase of vehicle	**-**	226,669
Repayment of loan	**4,608,922**	488,232,710
Pace Pakistan Limited		
Building Rent	**7,986,000**	7,260,000
Purchase/ Sale of vehicle	**-**	340,000
Sale of goods and services	**1,438,600**	8,909,670
Advance against advertisement	**27,909,400**	900,000
Pace Baraka Properties Limited		
Building Rent	**3,465,000**	3,000,000
Sale of goods and services	**18,797,496**	-
Advance against advertisement	**7,811,030**	-
First Capital Investments Limited		
Sale of goods and services	**123,500**	20,800
Advance against advertisement	**1,277,630**	-
First Capital Equities Limited		
Sale of goods and services	**13,000**	20,800
Worldcall Telecom Limited		
Sale of goods and services	**8,756,862**	1,170,000
Rent charged	**2,099,256**	1,908,408
Purchase of Goods & Services	**1,188,060**	1,189,060
World Press (Pvt.) Limited		
Purchase/Sales of Goods & Services	**19,275,294**	**15,190,151**

All transactions with related parties have been carried out on commercial terms and conditions. There are no transactions with key management personal other than under the term of employment.

31 Cash generated from operations

	2013 Rupees	2012 Rupees
Loss before taxation	**(187,413,731)**	(699,329,583)
Adjustment for non-cash charges and other items:		
Depreciation	**112,582,475**	137,297,589
Impairment loss	**-**	235,570,088
Amortization of intangible assets	**266,800**	266,800
Provision for doubtful receivables - Net	**8,094,300**	**23,559,153**
Gain on disposal of operating fixed assets	**(776,696)**	**(6,643,033)**
Retirement benefits	**6,559,808**	**7,860,006**
Finance cost	**21,021,896**	**57,616,230**
(Loss)/Profit before working capital changes	**(39,665,148)**	(243,802,750)
Effect on cash flow due to working capital changes:		
Inventories	**2,089,124**	1,698,445
Television programs costs	**-**	76,953,897
Trade debts	**(31,279,014)**	7,515,379
Loans and advances	**(550,970)**	10,435,158
Deposit & prepayments	**473,478**	(2,057,103)
Other receivables	**(9,549,026)**	(4,610,954)
Trade and other payables	**52,888,959**	52,733,998
	14,072,551	142,668,820
	(25,592,597)	(101,133,930)

32 Remuneration of chief executive, directors and executives

The aggregate amounts charged in these financial statements during the year for remuneration, including certain benefits, to the chief executive, directors and executives of the Company were as follows:

	Directors		Executives	
	2013	2012	2013	2012
	(Rupees)		(Rupees)	
Managerial remuneration	**-**	233,345	**15,985,867**	10,078,837
Retirement benefits	**-**	-	**13,552,750**	7,651,000
Housing	**-**	93,345	**6,394,820**	4,031,837
Utilities	**-**	23,310	**1,596,952**	1,006,826
	-	350,000	**37,530,389**	22,768,500
Number of persons	**-**	1	**21**	10

The certain executives of the Company are provided with Company maintained vehicles.

No meeting fee was paid to directors during the year (June 2012: Rs. Nil)

No remuneration was paid to chief executive during the year (June 2012: Rs. Nil)

33 Financial instruments

The Company finances its operations through equity, borrowings and management of working capital with a view to obtain a reasonable mix between the various source of finance to minimize the risk.

The Company has exposure to the following risks from its use of financial instruments:

- Credit risk
- Liquidity risk
- Market risk

The Board of Directors has overall responsibility for the establishment and oversight of Company's risk management framework. The Board is also responsible for developing and monitoring the Company's risk management policies.

33.1 Credit risk

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur a financial loss. Concentrations of credit risk arise when a number of counterparties are engaged in similar business activities, or have similar economic features that would cause their ability to meet contractual obligations to be similarly affected by changes in economic, political or other conditions. Concentrations of credit risk indicate the relative sensitivity of a company's performance to developments affecting a particular industry. The Company manages its credit risk by the following methods:

- Monitoring of debts on continuous basis.
- Application of credit limits to its customers.
- Obtaining adequate deposits / collaterals where needed.

33.1.1 Exposure to credit risk

The carrying values of financial assets represents the maximum credit exposure. The maximum exposure to credit risk at the reporting date was:

	2013 Rupees	2012 Rupees
Trade debts	**126,691,036**	103,506,322
Loans and advances	**1,255,830**	50,299
Deposits	**5,507,956**	5,507,956
Other receivables	**15,389,830**	5,840,804
Bank balances	**1,669,428**	4,637,123
	150,514,080	119,542,504

The credit quality of financial assets can be assessed by reference to external credit rating as follows:

	Rating Short Term	Rating Long Term	Rating Agency	2013 Rupees	2012 Rupees
Faysal Bank Limited	A 1 +	AA	JCR - VIS & PACRA	**166,668**	228,602
Standard Chartered Bank (Pakistan)	A 1 +	AA+	PACRA	**683,569**	1,501,252
Habib Metropolitan Bank Limited	A 1 +	AA+	PACRA	**205,376**	1,723,105
Bank Alfalah Limited	A 1 +	AA	PACRA	**14,318**	8,440
Allied Bank Limited	A 1 +	AA+	PACRA	**588,948**	1,165,175
NIB Bank Limited	A 1 +	AA-	PACRA	**10,548**	10,549
				1,669,428	4,637,123

The age of trade debts at the reporting date was:

Past due but not impaired		
Past due 0 - 30 days	**33,911,374**	21,062,651
Past due 31 - 60 days	**16,893,799**	19,036,173
Past due 61 - 90 days	**12,413,248**	16,908,116
Past due 91 - 120 days	**9,287,412**	12,323,227
Past due 121 days	**54,185,202**	34,176,154
	126,691,036	103,506,322

As at 30 June 2013 trade debts of Rs. 79,072,145 (June 2012 : Rs. 70,977,845) were provided / written off.

33.2 Liquidity risk

Liquidity risk is the risk that an enterprise will encounter difficulties in raising funds to meet commitments associated with financial instruments. The Company believes that it is not exposed to any significant level of liquidity risk.

The following are the contractual maturities of financial liabilities.

	2013			2012		
	Maturity up to one year	Maturity after one year not later than five years	Total	Maturity up to one year	Maturity after one year not later than five years	Total
Liabilities against assets subject to finance lease	**11,096,437**	**-**	**11,096,437**	11,096,437	-	11,096,437
Long term financing	**981,820**	**103,843,742**	**104,825,562**	3,181,820	72,961,018	76,142,838
Trade & other payables - Unsecured	**320,928,706**		**320,928,706**	268,039,747	-	268,039,747
Short term borrowing - secured	**50,000,000**		**50,000,000**	50,000,000	-	50,000,000
Interest accrued	**36,084,116**		**36,084,116**	15,639,749	-	15,639,749
	419,091,079	**103,843,742**	**522,934,821**	347,957,753	72,961,018	420,918,771

33.3 Market risk

Market risk is the risk that changes in market price, such as foreign exchange rates, interest rates and equity prices will effect the Company's income or the value of its holdings of financial instruments.

33.3.1 Currency risk

Currency risk arises mainly where receivables and payables exist due to transactions entered into foreign currency. Foreign currency risk arises mainly where payable/receivable exist due to transactions with foreign clients. The company does not view hedging as being financially feasible owing to the excessive cost involved in relation to the amount at risk. However the company is not exposed to any significant currency risk.

33.3.2 Interest rate risk

Interest rate risk is the risk of decline in earnings due to adverse movement of the interest rate curve. Interest rate risk arises from the possibility that changes in interest rates will affect the value of the financial instruments. Information about the Company's exposure to interest rate risk based on contractual refinancing, is as follows:

	2013	2012
	Carrying amount (Rs.)	
Fixed rate instruments:		
Financial Assets	**-**	-
Financial liabilities	**103,843,742**	**72,961,018**
Variable rate instruments:		
Financial liabilities	**63,777,320**	65,977,320
Long Term Finances	**981,820**	3,181,820
Liabilities against assets subject to finance lease	**12,795,500**	12,795,500
Short term borrowings	**50,000,000**	50,000,000

Fair value sensitivity analysis for fixed rate instruments

The Company does not account for any fixed rate financial assets and liabilities at fair value through profit and loss. Therefore a change in interest rates at the reporting date would not affect income statement.

Cash value sensitivity analysis for variable rate instruments

An increase of 1 % in interest rate at the reporting date would have increased mark up by Rs. 1,069,527 (June 2012 : Rs. 777,667). Similarly a decrease of 1 % in interest rate would have decrease mark up by a Rs. 1,069,527 (June 2012 : Rs. 777,667). This analysis assumes that all other variable remain constant.

The sensitivity analysis prepared is not necessarily indicative of the effect on loss for the year and assets / liabilities of the Company.

33.3.3 Price risk

Price risk represents the risk that the fair value of a financial instrument will fluctuate because of changes in the market prices (other than those arising from interest/mark up rate risk or currency risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all or similar financial instruments.

33.3.4 Fair value of financial instruments

The carrying values of the financial assets and financial liabilities approximate their fair values. Fair value is the amount for which an asset could be exchanged, or a liability settled, between knowledgeable, willing parties in an arm’s length transaction.

33.4 Capital Risk Management

The company's objective when managing capital are to safeguard the company's ability to continue as going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optional capital structure to reduce the cost of capital. In order to maintain or adjust the capital structure, the company may adjust the amount of dividends paid to the shareholders, issue new shares or sell assets to reduce debt. Consistent with others in the industry and the requirements of the lenders, the company monitors the capital structure on the basis of gearing ratio. The ratio is calculated as borrowings divided by total capital employed. Borrowings represents long and short term financings obtained by the company. Total Capital employed includes "Total Equity" as shown in the statement of financial position plus "borrowings".

	2013 Rupees	2012 Rupees
Total Borrowings	**167,621,062**	138,938,338
Total Equity	**760,726,656**	949,697,801
Total Capital employed	**928,347,718**	1,088,636,139
Gearing Ratio	**18%**	13%

The company finances its expansions projects through equity, borrowings and management of its working capital with a view to maintaining an appropriate mix between various sources of finance to minimize risk.

34 Segment reporting

34.1 Reportable segments

Segment information is presented in respect of the Company's business. The primary format, business segment, is based on the Company's management reporting structure.

Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

Segment capital expenditure is the total cost incurred during the year to acquire segment assets that are expected to be used for more than one year.

The Company's operations comprise of the following main business segments:

- Print media division which comprises of "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively.

- Electronic media division comprises of "Business Plus" and "Zaiqa".

34.2 Segment revenues and results

Following is an analysis of the company's revenue and results by reportable segment:

	Print Media	Electronic Media (Rupees)	Total
For the year ended 30 June 2013			
Revenue -Net	231,928,169	79,554,653	311,482,822
Direct cost	(226,524,583)	(118,040,100)	(344,564,683)
Gross profit/(loss)	5,403,586	(38,485,447)	(33,081,861)
Operating cost	(95,011,550)	(46,175,351)	(141,186,901)
Operating loss	(89,607,964)	(84,660,798)	(174,268,762)
Finance cost	(21,005,586)	(16,310)	(21,021,896)
Other operating income	6,050,231	1,826,696	7,876,927
Loss before taxation	(104,563,319)	(82,850,412)	(187,413,731)
Taxation			(1,557,414)
Loss after taxation			(188,971,145)
For the year ended 30 June 2012			
Revenue -Net	220,162,331	55,071,473	275,233,804
Direct cost	(383,702,570)	(346,229,302)	(729,931,872)
Gross profit/(loss)	(163,540,239)	(291,157,829)	(454,698,068)
Operating cost	(137,926,030)	(78,173,508)	(216,099,538)
Operating loss	(301,466,269)	(369,331,338)	(670,797,606)
Finance cost	(53,540,270)	(4,075,960)	(57,616,230)
Other operating income	8,723,354	20,360,899	29,084,253
Loss before taxation	(346,283,185)	(353,046,399)	(699,329,583)
Taxation			-
Loss after taxation			(699,329,583)

34.3 Segment assets and liabilities

Reportable segments assets and liabilities are reconciled to total assets and liabilities as follows:

	Print Media	Electronic Media	Total
As at June 2013			
Segment assets for reportable segments	1,161,661,473	25,026,259	1,186,687,732
Unallocated corporate assets			170,328,653
Total assets as per balance sheet			1,357,016,385
Segment liabilities	445,359,251	150,930,478	596,289,729
Consolidated total liabilities			596,289,729
As at June 2012			
Segment assets for reportable segments	1,154,468,271	113,017,964	1,267,486,235
Unallocated corporate assets	-	-	170,328,653
Total assets as per balance sheet			1,437,814,888
Segment liabilities	332,045,314	156,071,773	488,117,087
Consolidated total liabilities			488,117,087

	Print Media	Electronic Media (Rupees)	Total
34.4 Other Segment information			
For the year ended 30 June 2013			
Segment capital expenditure	**256,299**	**1,000,456**	**1,256,755**
Depreciation and amortization	**52,867,676**	**59,981,599**	**112,849,275**
For the year ended 30 June 2012			
Segment capital expenditure	152,750	205,242,071	**205,394,821**
Depreciation and amortization	65,285,410	72,278,979	**137,564,389**

35 Date of authorization for issue

These financial statements were authorized for issue on 05 October 2013 by the Board of Directors.

36 General

36.1 No significant re-classifications / re-arrangements have been made during the year.

36.2 Figures have been rounded off to the nearest of rupee.

Lahore:
05 October 2013

Chief Executive **Director**

FORM OF PROXY

The Company Secretary
Media Times Limited
41-N, Industrial Area, Gulberg-II,
Lahore

Folio No./CDC A/c. No. ______________

Shares Held: ______________

I / We ______________________________________ of ______________________________________
(Name) *(Address)*

being the member (s) of **Media Times Limited** hereby appoint Mr. / Mrs./ Miss __________________

____ of _____________________________________
(Name) *(Address)*

or failing him / her / Mr. / Mrs. / Miss. ____________________________ of _________________________
(Name) *(Address)*

[who is also member of the Company vide Registered Folio No. /CDC A/c. No. _____________ (being the member of the Company)] as my / our proxy to attend at and vote for me / us and on my / our behalf at an Annual General Meeting of the Company to be held at 2nd Floor, Pace Shopping Mall, Fortress Stadium, Lahore-Cantt., Lahore, on 31 October 2013 at 03:00 p.m. and at any adjournment thereof.

Signature this ___________________ Day of _________________ 2013.

(Witnesses)

1.___________________

2.___________________

Affix Revenue Stamp
of Rupees Five

Signature _____________________________
(signature appended should agree with the specimen signature registered with the Company)

Notes:

1. This Proxy Form, duly completed and signed, must be received at the Registered Office of the Company not later than 48 hours before the time of holding the meeting.

2. No person shall act as proxy unless he himself is a member of the Company, except that a corporation may appoint a person who is not a member.

3. CDC account holders will further have to follow the guidelines as laid down in Circular No. 1 dated 26 January 2000 issued by the Securities and Exchange Commission of Pakistan.